

Senior Cultural Planner

Metris Arts Consulting (Easton, PA) believes in the power of culture to enrich people's lives and help communities thrive. We believe those benefits should be broadly shared and inclusively developed. Metris seeks to provide high caliber planning, research, and evaluation services to reveal arts' impacts and help communities equitably improve cultural vitality. Although we are best known for principal Anne Gadwa Nicodemus' leading work in the realm of creative placemaking, Metris' core service offerings also include place-based arts and culture ecology studies, arts and culture plans for cities and towns, and robust project evaluations. We work with a range of national and international clients, including philanthropic organizations, government agencies (local to federal), and community development and arts nonprofits. To accelerate change, we seek to share knowledge and amplify the voices of those closest to the work.

We seek to forge a lasting relationship with an individual who will lead and grow Metris' portfolio of arts and cultural planning work for cities, towns, and regions. S/he would be interested in teaming up to combine networks and mutually expand capacity. We are open to remote and flexible/part-time scenarios. Employee benefits include stock awards.

Anticipated duties:

- Lead development of cultural planning proposals and conceptualization of approach to planning processes
- Lead support staff in cultural planning methods, such as:
 - Cultural asset mapping
 - Stakeholder interviews, focus groups, and community meetings
 - Survey design and analysis
 - Analysis and synthesis of creative economy data (WESTAF CVSuite, Emsi, Data Arts, etc.)
 - Additional methods, as appropriate to expertise
- Write cultural plans and supporting deliverables, as lead author and in collaboration with other staff
- Execute/support project management needs (managing timelines and budgets and coordination of staff, sub-contractor, and client contributions/relationships)
- Raise profile of Metris-related work by delivering presentations and writing articles/blog posts for magazines, websites, and academic journals, as opportunities arise
- Expand Metris' network of clients and collaborators and actively collaborate on other business development activities
- National travel anticipated

Qualifications:

- Established and significant track record of producing respected and impactful arts and cultural plans
- Advanced degree in a relevant field (i.e. urban planning, public policy, landscape architecture, arts management, organizational leadership)
- Subject area expertise and command of methods and skills that diversify those of Metris' existing core staff, such as:
 - Advanced facilitation/community engagement techniques (Art of Hosting, arts-based engagement techniques, etc.)
 - Innovative approaches to cultural asset mapping
 - Public art planning
 - Mapping/GIS
- Demonstrated ability to secure competitive proposals
- Legal authorization to work in the U.S. (i.e. U.S. citizen status or pre-existing work Visa)

As an equal opportunity employer, Metris commits to equal employment and promotion opportunity regardless of age, disability, ethnicity, gender, gender identity, marital status, national origin, race, religion, sexual orientation, or veteran status. Our full equity commitment is available [here](#).

We hope to forge a relationship with an employee who will be a vital part of the Metris team and help the business grow and succeed for years to come. We offer a flexible schedule and are open to part-time, full-time, and remote employment scenarios. For local candidates, we offer a casual (and dog-friendly) work environment in the Karl Stirner Arts Building in downtown Easton, PA.

Salary commensurate with experience.

Benefits include paid personal time off/vacation time, paid holiday time credit, and retirement plan. Health insurance is currently available to employees who reside in PA and work a minimum of 30 hours weekly. Stock awards: any current employee or those brought on in 2018 who work until 2028 will earn a share of 20% of the increase of the value in the company during that ten-year period. Each employee will earn an estimated 2-4% of the company's value, with percentages allocated based on their tenure at the company and perceived value to our growth.

To apply, please complete an [application for employment](#) and send cover letter, resume/CV, and 3 phone references to: admin@metrisarts.com