

230 Ferry Street Floor 2, Suite 3 Easton, PA 18042 484.548.0073 www.metrisarts.com

Senior Researcher

Metris Arts Consulting (Easton, PA) believes in the power of culture to enrich people's lives and help communities thrive. We believe those benefits should be broadly shared and inclusively developed. Metris seeks to provide high caliber planning, research, and evaluation services to reveal arts' impacts and help communities equitably improve cultural vitality. Although we are best known for principal Anne Gadwa Nicodemus' leading work in the realm of creative placemaking, Metris' core service offerings also include place-based arts and culture ecology studies, arts and culture plans for cities and towns, and robust project evaluations. We work with a range of national and international clients, including philanthropic organizations, government agencies (local to federal), and community development and arts nonprofits. To accelerate change, we seek to share knowledge and amplify the voices of those closest to the work.

We seek to forge a lasting relationship with a lead technical contributor who is interested in teaming up to combine networks and mutually expand capacity. We are open to remote and flexible/part-time scenarios. Employee benefits include stock awards.

Anticipated duties:

- Lead development of proposals and research designs/methodologies for evaluations and/or research projects
- Lead support staff in qualitative and quantitative research/evaluation methods, such as:
 - o Literature reviews
 - o Conduct and analyze interviews and focus groups
 - o Survey design and analysis
 - Analysis and synthesis of primary and secondary quantitative data (Census, ACS, Data Arts, WESTAF CVSuite, Emsi, etc.)
 - Additional methods, as appropriate to expertise
- Write reports and case studies, as lead author and in collaboration with other staff
- Execute/support project management needs (managing timelines and budgets and coordination of staff, sub-contractor, and client contributions/relationships)
- o Make presentations of Metris' work to clients and/or in public forums
- Write articles/blog posts for magazines, websites, and academic journals, as opportunities arise
- Expand Metris' network of clients and collaborators and actively collaborate on other business development activities
- o Periodic national travel anticipated

Qualifications:

- Established and significant track record of producing respected and impactful work that aligns with Metris' area of focus
- PhD or equivalent professional experience in a research, social science, or policyrelated field (i.e. urban planning, economics, sociology, geography, public health, etc.)
- Subject area expertise that aligns with, yet diversifies, that of Metris' existing core staff, such as the intersections of art and public health, housing, immigration, and/or public safety, etc.
- Command of methods and skills that diversify those of Metris' existing core staff, such as:
 - o Statistical analysis, including multivariate regressions
 - o Mapping/GIS
 - Evaluation expertise: developmental, logic models/theories of change, participatory action research
 - o Data visualization
- o Demonstrated ability to secure competitive proposals
- Legal authorization to work in the U.S. (i.e. U.S. citizen status or pre-existing work Visa)

As an equal opportunity employer, Metris commits to equal employment and promotion opportunity regardless of age, disability, ethnicity, gender, gender identity, marital status, national origin, race, religion, sexual orientation, or veteran status. Our full equity commitment is available <u>here</u>.

We hope to forge a relationship with an employee who will be a vital part of the Metris team and help the business grow and succeed for years to come. We offer a flexible schedule and are open to part-time, full-time, and remote employment scenarios. For local candidates, we offer a casual (and dog-friendly) work environment in the Karl Stirner Arts Building in downtown Easton, PA.

Salary commensurate with experience.

Benefits include paid personal time off/vacation time, paid holiday time credit, and retirement plan. Health insurance is currently available to employees who reside in PA and work a minimum of 30 hours weekly. Stock awards: any current employee or those brought on in 2018 who work until 2028 will earn a share of 20% of the increase of the value in the company during that ten-year period. Each employee will earn an estimated 2-4% of the company's value, with percentages allocated based on their tenure at the company and perceived value to our growth.

To apply, please complete an <u>application for employment</u> and send cover letter, resume/CV, and 3 phone references to: <u>admin@metrisarts.com</u>